

Becca Ciceri

Product Designer

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Experience

Product Designer – Jackrabbit Mobile

January 2017–Present

Collaborated with clients, designers, engineers, and product managers to build native mobile applications, as well as cloud based software systems to solve client and user needs.

UI/UX Designer – Spiceworks

July 2015–December 2016

Worked within an agile process alongside engineers and product managers to create visual and interactive solutions for information technology professionals. Lead the redesign on the UI design language used across all Spiceworks products, as well as created and iterated on multiple products by conducting research, strategizing with product managers, creating prototypes, and testing with users.

Interactive Intern – Y&R Austin

August 2014–December 2014

Aided with the development of digital media and determined best practices in both interactive design and development for various clients. Projects included creating a social media campaign alongside other interns, aiding with development of the new company website, and developing various email campaigns.

Education

Communication Design – Texas State University

May 2015

Skills

Illustrator, InDesign, Photoshop, Sketch, Premiere, After Effects, InVision, Marvel, Principle, User Testing, User Research, HTML, CSS